















#AviationEvent

AVIATION-EVENT 2023 CLJ REVIEW DOCUMENT



Aviation-Event 2023 CLJ, 24 March 2023

Host: Cluj International Airport | Romania Venue: Radisson Blu Hotel, Cluj, Romania

Media hub for the Aviation industry

Cluj International Airport hosts the second edition of Aviation–Event 2023 CLJ

Cluj International Airport, the first regional airport of Romania proudly hosted the second edition of Aviation-Event in Cluj-Napoca, after the success of the first one in 2022.

The conference has been held in a lively European city renowned for its multicultural atmosphere. Often referred to as the 'Heart of Transylvania', Cluj-Napoca has played a significant role in the historical and economic development of the region, thanks in part to its strategic location, as the city and the region are a hub of academic, cultural, and business activity.

The conference highlighted the airport's commitment to support the aviation industry, by gathering such a diverse group of industry professionals which helped paved the way to a comprehensive look at the future of aviation industry. By bringing together experts, innovators, and decision-makers from various sectors of the industry, dialogue, collaboration, and progress were facilitated. Through panel and specific

discussions during the one-day conference. Also, the connections and insights gained during the conference have benefited not only the participants, but also the broader aviation community.

PhD. Eng. David Ciceo, CEO, Cluj International Airport stated "I would like to extend my gratitude to all the speakers of the conference, attendees, and partners who made Aviation-Event 2023 CLJ possible. Their support and participation were instrumental in making it a successful one, and we look forward to continuing working together to drive innovation and growth in the aviation industry.

Hosting Aviation-Event 2023 CLJ was an opportunity for Cluj International Airport to further enhance its international reputation and showcase its commitment to the growth and development of the region."

Cluj International Airport handles almost 3 million passengers annually and is continuously expanding its operations in order to accommodate the increasing demand of the full economic development region. Its strategic location in the heart of Transylvania makes it a popular destination for both business and leisure travellers. Also, Cluj International Airport leveraged its catchment area and achieved remarkable growth in passenger traffic, making it Romania's airport with the most significant growth in this regard. Thanks to its commitment to excellence, Cluj International Airport has established itself as a model of good practices in the aviation industry.





More Impressions https://bit.ly/3ivs1Q1

High-profile delegates and guests representing some of the aviation industry's most important bodies and sectors were greeted upon their arrival for the event at Cluj International Airport.













Media hub for Aviation industry

Impressions of Press Conference

















Opening Welcome Session













The participants were welcomed to Cluj and to Aviation-Event by Răzvan Ciortea, Deputy Governor of Cluj County, and by the Mayor of Cluj, Emil Boc, via video, City of Cluj-Napoca. They spoke about the crucial role that regional aviation and airport facilities play in promoting economic development and travel. The European mobility Agenda, which recognizes the strategic value of airports, used Cluj International Airport as an ideal illustration.

Media hub for Aviation industry

Moderated Keynote: Olivier Jankovec, Director General, Airports Council International (ACI) Europe, in discussion with Marcel Riwalsky, CEO, Aviation–Event















Olivier Jankovec discussed the dynamics of the Eastern European market, where Cluj International Airport also operates. He discussed how regional airports can benefit from their catchment areas and the expected increase in capacity offered by airlines during the 2023 summer season. In his Keynote speech, Olivier Jankovec emphasized the importance of a long-term strategy for airports in terms of emissions, underlining the need for major investments to support this policy, which will become to support this policy, which will become mandatory overtime. Elements related to the need for innovation and digitalization of airports, supported by a specialized forum set up at the ACI Europe level, with the aim of defining priorities and best practices for member airports.

Opening Keynote



David Ciceo, CEO of Cluj International Airport, welcomed the participants as the host of Aviation-Event 2023 CLJ and highlighted the strategic importance of Cluj in Eastern Europe. He emphasized that Cluj is the second major city in Romania that attracts IT and has the unofficial title of being the "Silicon Valley of Europe". Cluj has a lot of visitors for festivals and most of the visitors are international. Cluj International Airport is expected to handle around 7 million passengers by 2040. The development plan of Cluj International Airport includes the extension of the runway to 3,400 meters, which will create new opportunities for the airport. Cluj International Airport is also committed to a sustainable environment and aims to become carbon neutral by 2050.













Moderated Keynote: József Váradi, CEO, Wizz Air, in discussion Rüdiger Kiani-Kreß, Journalist, WirtschaftsWoche













The aviation industry as a whole is undergoing massive changes in a number of areas. For example, customers have changed – they want to be in control of their travel and need to ensure that they are offered services beyond the basics. Wizz Air coped well with the challenges of COVID, but it was difficult to adapt to the war crisis. He went on to say that Wizz Air is back in full operation with a load factor of 94–95%. The forecast for summer capacity is 70% above the pre–pandemic situation. Wizz Air is one of the airlines that did not opt for state aid during the previous critical years of COVID and war. He also stated that Wizz Air remains a short–haul airline and does not intend to enter the long–haul market.



Roundtable Talks







Marian-Jean Marinescu, Member of European Parliament (left), Anca Apahidean, Area Manager Eastern Europe, IATA (right)







This panel introduced the audience to the current reality and future roadmap of the regulatory success and crisis in European aviation. The need to assess, predict and consider likely scenarios arising from known megatrends will determine the success or failure of the industry's roadmap. Despite the massive challenges, there was an optimistic consensus for the future. The panel reaffirmed the importance of cooperation between regulators and the aviation industry in order to sector to re-establish a shared vision of global growth prospects.

Panel 1: Challenges for European aviation green prospects, operational resilience and disruptions













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CEO Talks: Shaping the future





national Airport (centre), Riivo Tuvike, Chairman of the Management Board (CEO), Tallinn Airport (right)









An exciting panel of lively speakers discussing the current situation at their airports and their futuristic goals and visions. Shaping the future is a critical task that requires the collective efforts of individuals, organizations, and governments around the world. In today's fast-paced and rapidly changing world, it is essential to harness innovation and creativity to drive progress and address global challenges such as climate change, social inequality, and technological disruption. Digitalization is key, but it will completely restructure the airport workforce.

Panel 2 : Aviation market recovery – the importance of synergic actions





Andrew O'Brian, President and CEO, Centerline Airport Partners, Member & Advisor, ACI World Governing
Board (left) Pawel Galiak, Director of Aviation and Commercial Services, Kraków Airport (centre)



The aviation market has been severely impacted by the COVID-19 pandemic, resulting in a sharp decline in passenger demand and airline revenues. As the industry seeks to recover, it is important that airlines, airports, and other stakeholders take synergistic action to ensure a sustainable and successful recovery. This includes developing coordinated strategies to restore passenger confidence, implementing health and safety measures, and investing in innovative technologies to improve efficiency and reduce carbon emissions. technologies to improve efficiency and reduce carbon emissions. Collaboration between airlines, airports, and governments is also essential to support the industry's recovery through financial assistance, regulatory support, and infrastructure development. development. By taking synergistic actions, the aviation industry can meet the challenges of the pandemic and achieve a resilient and sustainable recovery.





Hamdi Güvenç, CEO and Board Member, YDA group of companies and Aviation Sector



Panel 3: Aviation market focal points – digitalization, sustainability and customer experience













In today's aviation market, there are several key areas that airlines, airports, and other stakeholders need to prioritize in order to remain competitive and meet evolving customer needs. One of these is digitalization, which encompasses mobile check-in to data analytics and Alpowered personalization. By leveraging digital technologies, airlines can improve efficiency, reduce costs and improve the passenger experience. Another key focus is safety and sustainability, as customers increasingly demand environmentally friendly options. Another key focus area is security, the need for increased security measures with the desire for efficient and for efficient and streamlined processes. Airlines can improve security through innovations such as facial recognition and biometric screening.

Closing speech











Thomas Stiegmaier, Public Affairs Management, Vienna Airport, gave an introduction on how Vienna Airport is a hub that connects people and cultures from all over the world. With its state-of-the-art facilities, service, and commitment to safety, it is truly a world-class airport. a world-class airport. Aviation-Event 2023 VIE, which will take place on 09. November 2023 will bring together industry leaders, aviation professionals, and enthusiasts from around the world to explore the latest advances in aviation technology, discuss new trends and innovations, and share best practices. Share best practices. We look forward to welcoming you all to Vienna in November 2023 for what promises to be an unforgettable experience.

SAVE THE DATE

Upcoming Event Aviation-Event 2023 VIEDate: 09 November 2023

Venue: Vienna International Airport

Book your Early Bird Ticket through info@aviation-event.de

VIP Reception

















VIP Reception

























Aviation Media Award Ceremony

As a token of appreciation for her tremendous efforts in selecting the best on-site conference location. Natasha Kefala, International Manager representing ACVB was awarded during the VIP reception of Aviation–Event 2023 CL I.









LIVE

Background discussions • Up close with journalists • Perfect platform for messages • Meeting place for multipliers



Aviation Radio Show





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Aviation–Event 2023 CLJ — Clippings

















Aeroportul Internațional Cluj redevine capitala aviației europene. Cea de-a doua ediție a conferinței internaționale de aviație Aviation-Event 2023 are loc la Clui!

Cu ocazia evenimentului Aviation-Event 2023 CLJ, Aeroportul din Cluj-Napoca va fi gazda celei mai prestigioase conferințe internaționale de aviație, începând cu 24 martie.

În avanpremiera evenimentului, directorul Aeroportului, David Ciceo, alături de alte nume de calibru din aviația europeană, precum Oliver Jankovec, directorul general al Consiliului Internațional al Aeroporturilor din Europa, au dezbătut împreună dificultățile cu care se confruntă aeroporturile europene în 2023.

















Aviation–Event 2023 CLJ — Clippings







OOA



























Aviation–Event 2023 CLJ — Clippings

























Testimonials



A great honour and a pleasure to have been the Moderator at the Aviation–Event 2023 Cluj. An enviable list of distinguished speakers and professionals from the aviation and tourism sectors, academia, and politics. – A dynamic team of high-level professionals, the team of the airport of Cluj; perfectly organized this prestigious Conference and looked after every detail being the perfect hosts, warmly welcoming and taking care of each and every participant, making them feel special and unique. Unique like Cluj and special like the prestigious Aviation–Event.

Ioanna Papadopoulou, Director of Communications & Marketing, Athens International Airport

Aviation–Event was an ideal opportunity to interact with key leaders of the European aviation community across a wide range of issues. In addition to the conference's insightful moderated discussions, I enjoyed productive conversations with attendees about our industry's latest challenges including sustainability, network connectivity, and other regional developments. Congratulations to the conference organizers and Cluj International Airport for hosting such a successful international event.

Paulos Ashebir Lakew, Head of Industry Analysis, S&E Economics IATA





The recent Aviation–Event in Cluj was a great platform for sharing the best practices on the challenges facing today's aviation market. The event perfectly addressed issues related to aviation carbon neutrality, disruptions, passenger experience, and most importantly, the path to a sustainable market recovery.

Pawel Galiak, Director of Aviation and Commercial Services, Kraków Airport

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Nazareno Ventola, CEO, Bologna Guglielmo Marconi Airport





Aviation–Event 2023 CLJ had a great agenda, great speakers, and great networking. What more can you ask for?

Andrew Charlton, Managing Director, Aviation Advocacy

Testimonials



Thank you to the great host & organizers of Aviation-Event 2023 in Cluj: Wonderful professional experience together with the leaders of aviation: good discussions, valuable inputs, and great networking in a truly lovely environment!

Alexander Schroll, Director of Business Development, Lübeck Airport

It was a great pleasure to meet the international Aviation experts and discuss the aspects of Aviation borders security. Although the latest technologies help to focus on facilitating a simplified and less stressful journey for more than 4.5 billion passengers this year, counterterrorism and prevention of illegal immigration and smuggling remain a big challenge in Aviation. Many thanks for your kind hospitality and outstanding conference program.

Viorel Gruenwald, CEO, Aviation Management International





Aviation–Event 2023 CLJ was a not to miss conference. The powerful networking opportunities with every senior representative you can think of making it an event you have to clear your calendar for ".

Patrick Mulder, Managing Publisher, Verkeerbureaus.info

Collaboration of different stakeholders in the airport ecosystem is key to leveraging the huge potential of travel retail to generate further commercial revenues for the aviation industry.

Aviation–Event Cluj gave us a perfect forum for the exchange of ideas and best practices in this regard.

Ildiko Jankovich, Vice President of Sales, Gebr. Heinemann





Aviation–Event 2023 CLJ demonstrated a high level of knowledge and expertise in the aviation industry during the conference. The conference was well-structured, engaging, and informative, providing valuable insights that stimulated critical thinking and discussion among attendees. All appreciation to Aviation–Event, Cluj international airport, and RAA for hosting a very progressive conference and also showcasing Cluj to be an ideal perfect destination.

Eike Knall, CMO, The Radio Group & Radio Frankfurt



Hosting Partners





Global Partner









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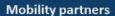
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