



aviation
EVENT

Aviation-Event Executive Forum 2023 Madeira

LOCATION: Madeira

DATE: 24 February 2023





Madeira
Promotion
Bureau



PRESS CONFERENCE

Date: 24 February 2023 Time: 15:00 – 15:45

Dress Code: Business Casual

Alexis von Hoensbroech, CEO, WestJet (*video intervention*)

Eduardo Jesus, Tourism Minister of Madeira and President of the Board, Madeira Promotion Bureau

Christine Ourmières-Widener, CEO, TAP Air Portugal

Jose Lopes, Country Manager, easyJet

Moderator: Marcel Riwalsky, CEO, Aviation-Event and **M. Margarida Pereira-Müller**, Journalist

Venue: Hotel Savoy Palace (Bellevue Meeting Room), Avenida do Infante, N° 25, 9004-542 Funchal Madeira Portugal



Madeira
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FORUM MEETING

Date: 24 February 2023 Time: 16:00 – 19:00

Dress Code: Business Casual

Eduardo Jesus, Tourism Minister of Madeira and President of the Board, Madeira Promotion Bureau

Heike Birlenbach, Senior Vice President Customer Experience, Lufthansa Group Airlines

Christine Ourmières-Widener, CEO, TAP Air Portugal

Moderator: Andrew Charlton, Managing Director & Reporter at Aviation Advocacy

Venue: Hotel Savoy Palace (Bellevue Meeting Room), Avenida do Infante, Nº 25, 9004-542 Funchal Madeira Portugal

We kindly request all participants and attendees to highly respect the Chatham House Rule (under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed) as this is a very exclusive executive conference with attendance only by invitation.



EXECUTIVE DINNER RECEPTION

Date: 24 February 2023 Time: 20:00

Dress Code: Smart Casual

Award ceremony with the networking dinner

Venue: Hotel Savoy Palace (Jacarandá Lounge & Club), Avenida do Infante, N^o 25, 9004-542 Funchal Madeira
Portugal

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EXCURSION

Date: 25 February 2023

Time: 10:30 – 13:00

- **Option A:** Funchal City Tour: Visit to the most important points in Funchal: Farmer's Market; Old Town; Cable Car do Monte; Toboggan Wicker Sledges
- **Option B:** Viewpoint Tour: Eira do Serrado; Fisherman Village; Cabo Girão

Pick-up at the hotel at 10:30 for both and drop off at the hotel at 13:00 or at the airport

Please note that the excursion is optional and free of charge. The option is open to choose.

For better planning and organizing, I would kindly request to confirm your attendance and the choice of excursion at the latest by 17 February 2023. Registrations for the excursion after 17 February 2023 cannot be taken into consideration.



 **HOSTING PARTNER & AIRLINE PARTNER**



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AIRPORTUGAL



 **HOTEL RECOMMENDATION** ↓

SAVOY PALACE

The special room rate at the Savoy Palace is **255,00€ per room, per night**, in a **seaview room**. Breakfast is included.

The room description can be found on this link:

<https://www.savoysignature.com/savoypalacehotel/en/accommodations/rooms/ocean-room/>

The promocode for this special rate is **executiveforum**, valid for stays between the 20th and 28th February. Reservations can be made to the following contact and email address:

Rafaela Pereira | Savoy Signature

rafaela.pereira@savoysignature.com

The promocode **executiveforum** must be mentioned on the reservation request.



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