



aviation
EVENT

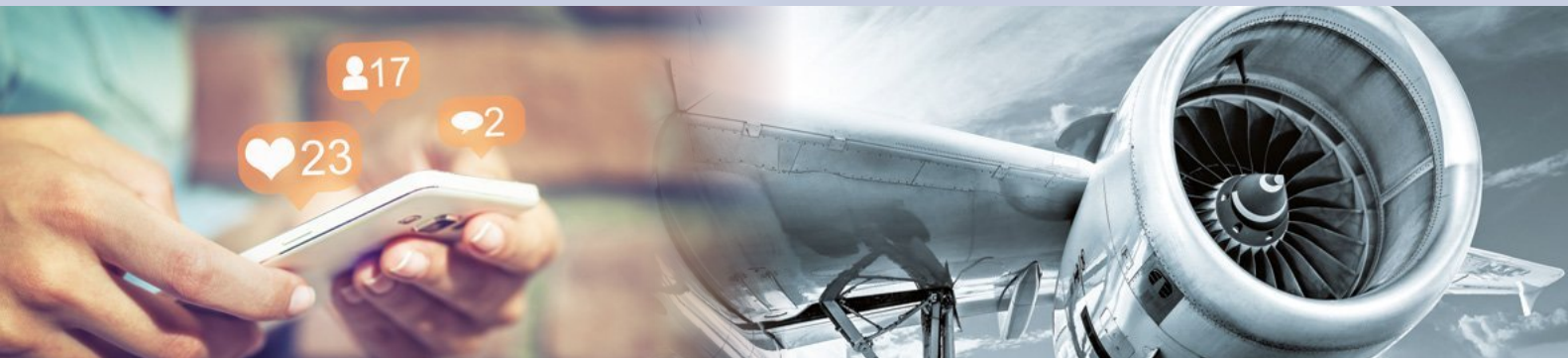
www.aviation-event.de

#AviationEvent

Social Media Communication for aviation industry – Take advantage of the possibilities of Aviation-Event



Social influencing for your success



Aviation-Event is the leading platform for aviation conferencing – giving aviation professionals, aviation experts and top decision makers out of the aviation industry access to all aspects of the industry. Aviation-Event is the hub for the industry.

Professional social media communication becomes more and more a key factor in corporate communication: sales, marketing, PR, HR, job research and many more aspects of global and local business. User and viewer numbers and reach of social media platforms is rising constantly.

You are looking for a platform giving you access to the aviation people and corporations – and you like to use professional influencers of aviation industry?

You already have a good amount of follower, but would like to re-position yourself or your company more within the aviation industry?

You are looking for global or regional social media support? Our influencers are available for different geographical, culture and language-based communication. We can combine several or all influencers in one campaign.

Up to 20 influencers from around the world do communicate regularly for Aviation-Event itself and for other aviation industry topics. The range of Aviation-Event's social media influencer team varies from 5.000 to 30.000 for individual channels, or over 70.000 by combining all available channels.

Aviation-Event's brand channel on Facebook (www.facebook.com/aviationevent) is nearly up to 20.000. Aviation-Event is also present on LinkedIn (<https://www.linkedin.com/company/11329806/>).

Aviation-Event's CEO Marcel Riwalsky reaches via LinkedIn on personal channel more than 30.000 followers of aviation industry. Generating more than 2.000 new followers every week. He focuses especially on decision makers in C-Level positions.

#AviationEvent - the exclusive conference and social media platform for a much needed open dialogue between the aviation industry, the business world and politics at a senior level.

**You are looking for customized communication with the industry-brand Aviation-Event?
Its own social media channels:**



Then we have the perfect platform for you to get your communication channels up to high end social media standard. All influencers do actively work in aviation, based in Germany, Portugal, Poland, Russia, China, Singapore, Norway, France, Dubai, Saudi-Arabia, Serbia, Romania, Kenya, Lithuania, Latvia and many other countries.

Even more successful communication

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Social Media live:

We support your project all the way through – starting with the briefing, right through to implementation and publication via the various channels. Needless to say, we coordinate everything with you in advance, and in detail – at the same time, we leave room for spontaneous ideas. After all, this is the very essence of social media communications. We look behind the scenes, conducting interviews, posting news articles and contributions. We give enterprises a 'human face', and strengthen their ties to target groups. State-of-the-art communications – live and direct: this is what we will realise through social media, for you and your project.

Consulting (Workshop):

Clients for our consultancy services comprise businesses from the most diverse of branches. Specifically:

- We provide information on the various social media channels.
- We show you what to communicate – how to best communicate it, and where.
- We devise communications plans and targets.
- We identify the right communications channels.
- We analyse the use of influencers, and will assist you not only in getting them established but also in building up their contribution.

We show you how social media works.

Media Posting:

Our services don't stop with editorial work or video production: we will be pleased to disseminate your posts via the channels we cover. For this purpose, we will adapt the postings to the respective format – if appropriate, we may also edit them in coordination with you. **We want to make sure your content is right on target.**

Outsourcing:

Are you planning an event for the aviation industry? If yes, why not use our experience and inside knowledge of the sector? We not only know the right locations and personalities – we are also aware of relevant topics.

Let us help you inspire the aviation industry with your ideas!

Business-Credentials

Marcel Rivalsky
Aviation-Event: hub of the industry - communication in aviation & more
6 Tage

Last part of the interview with Michael Eggenschwiler, Chairman of the Management Board, Hamburg Airport:
Why is an event like Aviation-Event important for Hamburg Airport and the aviation industry?

More about aviation topics at Aviation-Event 2018 on 21st June at Düsseldorf Airport. Come and meet the decision makers of the aviation branch www.aviation-event.de/agenda-2018/

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3 Gefällt mir · 318 Ansichten

918 Ansichten Ihres Videos

Marcel Rivalsky
Aviation-Event: hub of the industry - communication in aviation & more
6 Tage

Our fourth member of the Aviation-Event Supervisory Board: Markus Kopp, COO, Mitteldutsche Airport Holding...




6 Gefällt mir

2.275 Ansichten Ihres Beitrags im Feed

Aviation-Event
Aviation-Event: hub of the industry - communication in aviation & more
6 Tage

First Social Media Flight of Aviation-Event Influencer Team with SunExpress on March 30th, Peter Glade, Commercial Director of SunExpress: "Hello, I'm Peter Glade from SunExpress. We are happily greeting Aviation-Event Sc ... mehr anzeigen



5 Gefällt mir

Organische Reichweite: 2.136 Impressionen Statistiken einblenden

Marcel Rivalsky
Aviation-Event: hub of the industry - communication in aviation & more
1 Woche · Bearbeitung

Meeting leader of opposition in German Bundestag (national Parliament) Christian Lindner



18 Gefällt mir

3.877 Ansichten Ihres Beitrags im Feed

Marcel Rivalsky
Aviation-Event: hub of the industry - communication in aviation & more
2 Wochen

Soccer Match of legends Germany 05 vs. Turkey 18 - here discussing the match with SunExpress CEO Jens Buchhoff and SunExpress Board member Zafer Mese

#AviationEvent with [Zafer Mese](#)



29 Gefällt mir

4.576 Ansichten Ihres Beitrags im Feed

Aviation-Event
Aviation-Event: hub of the industry - communication in aviation & more
3 Tage

Since January 2018, Aviation-Event has officially launched its social media influencer activities. Up to 20 influencers from around the world do communicate regularly for Aviation-Event itself and for other aviation industry topics.




7 Gefällt mir

Organische Reichweite: 3.331 Impressionen Statistiken einblenden

Marcel Rivalsky gefällt das

Aviation-Event
Aviation-Event: hub of the industry - communication in aviation & more
11.918 Follower · 2 Monate

Clear message of Ralph Beisel, General Manager of ADN (German Airport Associations): This week we are guests at the ADN. Part 2 of the interview with Ralph Beisel.



3 Gefällt mir

Marcel Rivalsky gefällt das

Ragna Lösel
MA student in International Management, Flight Attendant Lufthansa & Social Media.
2 Monate

The final cut from last Sunday's Bundesliga football match Eintracht Frankfurt vs. Hoffenheim. Thanks to my friend [Emanuel](#) for the video. [Marcel](#) [Ragna](#) [Lorenz](#)

Marcel Rivalsky
Aviation-Event: hub of the industry - communication in aviation & more
1 Monat

The Aviation-Event team will be reinforced by a Supervisory Board with immediate effect. Professor Adrian Freiherr von Dörmberg, formerly Lufthansa Board u., a responsible for marketing. Dr. Karsten Benz, formerly on the Board ... mehr anzeigen



19 Gefällt mir

3.784 Ansichten Ihres Beitrags im Feed

Marcel Rivalsky
Aviation-Event: hub of the industry - communication in aviation & more
3 Wochen · Bearbeitung

First video interview with Aviation-Event's new media partner Flying Media. The to [Sven Klaunder](#) and [Marija Perlic](#).



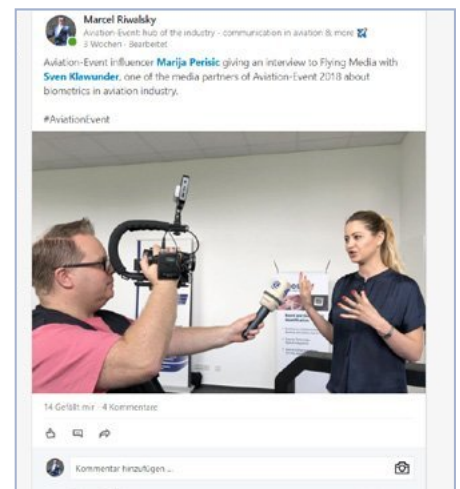
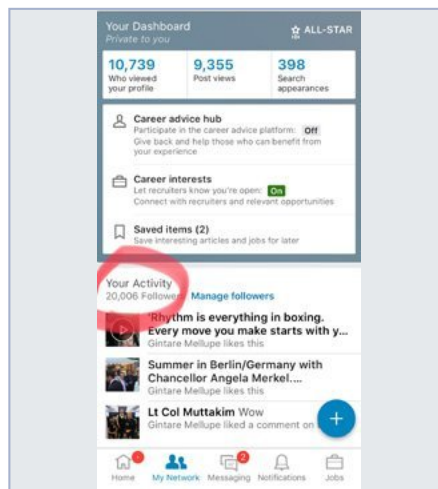
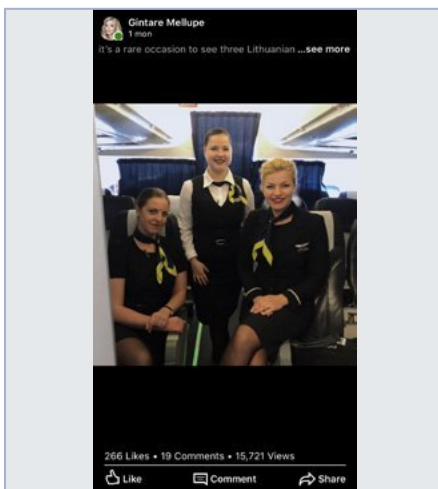
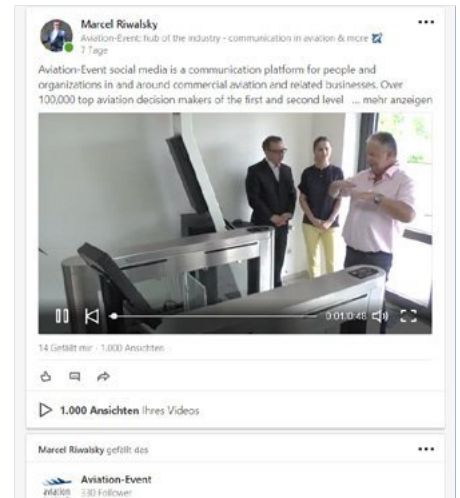
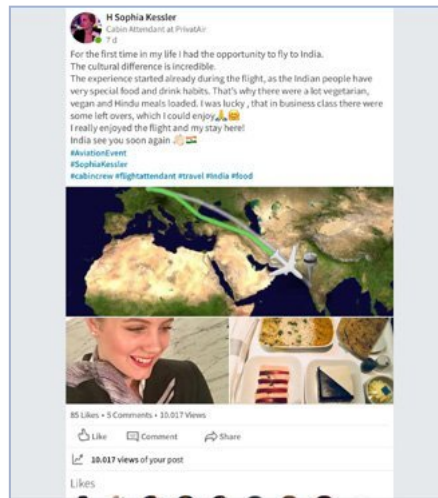
4 Gefällt mir

1.508 Ansichten Ihres Beitrags im Feed

Marcel Rivalsky

Influencer-Credentials

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**MANAGED.
CONFERENCES.
NETWORKING.**

DA! GmbH from Darmstadt specialises in high-quality business events – from 20 to 1,000 participants. DA! takes care of all the details – from planning and issuing the invitations to the organisation of special locations and the programme.

Conferences, networking events, fireside chats, industry events? Get-togethers with decision-makers, and much more, are all part of DA! GmbH's portfolio. The Aviation-Event, one of the leading events in the aviation industry, and the Economic Summit on Germany involving decision-makers from the worlds of business, politics, society and administration, are two events held in recent years that are known well beyond Germany's borders.



Marcel Riwalsky, Managing Director of DA! GmbH, holds a Master of Business Administration degree and a Certificat d'Études Supérieures. He has organised many high-profile events in the past decade. As the initiator of Aviation-Event, he comes up with ideas for the event as well as the concept for Aviation-Event Special. In the meantime, over 100 top speakers and discussion participants have been on stage in front of over 600 guests from politics and all sectors of business.

www.marcelriwalsky.de www.linkedin.com/in/marcelriwalsky/

PARTNER EVENT



22.09.2018

Grandhotel Hessischer Hof

Friedrich-Ebert-Anlage 40 · Frankfurt/Main

To register, ask questions, make requests or suggestions, please call the main organiser of Aviation-Event:

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Aviation-Event - Hub for the industry